



2024 SPONSORSHIP OPPORTUNITIES

COMO JANNALI FC

Thank you for taking the time to read our sponsorship proposal. Outlined in this document is the clubs focus areas and who we are as a club and in the community.

Como Jannali Football Club looks forward to building a solid platform for the local football community and with you and your company.

For further information please contact 0408 325 213 or email – sponsorship@comojannalifc.com.au

Sincerely,
Como Jannali FC



ABOUT THE CLUB

JOEYS PROGRAM

150 kids
Aged between
3-5 Year old

JUNIOR TEAMS

36 Teams Aging
from 6-18 years
old

SENIOR TEAMS

22 Teams aging
from 21 years
and up

WOMENS FOOTBALL

20 Teams across all
age groups further
growth in 2024

WHY SPONSOR THE COMO JANNALI FOOTBALL CLUB

Como Jannali FC offer a unique opportunity to advertise to small businesses with over 800 active players and families visiting the fields annually.

Centred at the heart of Jannali, Como Jannali FC offers a great opportunity to promote your business in high traffic areas.

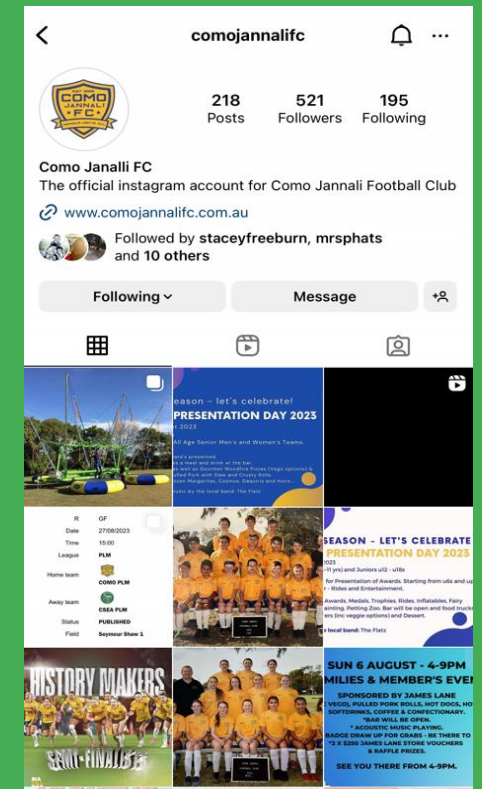
COMO JANNALI FC ESTABLISHED IN 1956 IS ONE OF THE LARGEST FOOTBALL CLUBS IN THE SUTHERLAND SHIRE

PLAYING FIELDS ARE ACTIVE SEVEN DAYS A WEEK

ABOUT OUR CLUB

SOCIAL MEDIA CONTENT:

- The Como Jannali FC has thousands of active followers across Facebook, YouTube & Instagram
- There are a number of options available for advertising in this publication.



ABOUT OUR CLUB: COMMUNITY PROGRAMS

MATES 4 MENTAL HEALTH:

- Como-Jannali FC are not just a football club – we strive to make a difference in the community and provide support to our members.
- In 2023, we kicked off our Mental Fitness Program. This program is designed to support our players, coaches, managers, committee and volunteers an avenue to gain awareness about mental health and its impacts. We're dedicated to continuing to bring awareness within the club and our local community. Prevention is key and that starts with those conversations that we can sometimes find uncomfortable to have.
- This year we ran two (2) workshops for our over 35s and over 45s Men's teams. This was supported by Gotcha 4 Life Foundation which where facilitated Tomorrow Man.
- We will continue this Program into 2024 and beyond. This is just the start of our support to the community.



PLAY IN PURPLE ROUND:

#PlayinPurple for pancreatic cancer is a national campaign that turns sports fields across Australia purple for pancreatic cancer.

Now in its 9th year, #PlayinPurple continues to grow with players of all ages getting involved and passionately playing in purple socks on one weekend of the season to raise critical awareness for pancreatic cancer.



YOUR SUPPORT MAKES A DIFFERENCE

JUNIORS:

- Friday Night Joeys Program (3-5 year olds)
- Training equipment
- Presentation Day
- Upskill coaches to help shape the next generation of footballers
- Additional coaching skills programs – goal keeper training
- Continue the growth of women's football and retention of young women in our game

SENIORS:

Gotcha 4 Life

Seniors Presentation Night

Premier League Teams (First time in 2024 will be the introduction of a Women's side)

Improvements to ground facilities

Training equipment



JOEY'S ACADEMY

STARTS TERM 4 2023
FRIDAY NIGHTS
4.30PM TO 5.30 PM
JANNALI OVAL

REGISTER YOUR INTEREST AT
VICEPRESIDENT@COMOJANNALIFC.COM.AU

FREE Open to
Ages 3 - 5
All skill levels

For more details
visit www.comojannalifc.com.au
or send us an email
vicepresident@comojannalifc.com.au



YOUR SUPPORT MAKES A DIFFERENCE

Como Jannali FC in 2023 became a 1 Star Club Changer Club, demonstrating its commitment and dedication to the development of Women's and Girls Football within the club.

Club Changer, Football Australia's Club Development Program aims to protect and enhance our clubs, to make them stronger and more resilient, to lead them in building welcoming and inclusive cultures and to educate them on positive environments for players, volunteers, officials, and administrators whilst planning for long term viability and success.



COMO JANNALI FC SPONSORSHIP

OPPORTUNITIES AVAILABLE

1. Training Jerseys

- 1 X logo

2. Playing Jersey (long Term Sponsor)

Available:

- 1 x Front jersey logo Junior & Senior
- 1 x Premier League Teams (Men & Women sides)

3. Miniros Referee (Game Leader) Jersey

- 1 x Front jersey logo

4. Joeys Program

- 1 X Back jersey logo

5. Metal frame signage

- 1 x Billboard on Playing Field One

6. Grandstand Sponsor

- 1 x billboard across front of main grandstand on Playing field one

7. Field Signage

- 1 x Billboard on Playing Field One or Two

8. Social Media

- Opportunities to promote upcoming events or promotions
- Links to website



BRONZE SPONSORSHIP 2024

RATES AND DETAILS

- As a Bronze Sponsor the following opportunities are included:
 - Logo on ALL Players training jersey
 - Signage on Playing Fields 1 & 2
 - Seniors Jacket
 - Website and Social Media advertising
 - Invitation to all Club social functions
 - Invitation to Season Presentation Functions

Signage Specs: 2100mm x 1200mm

2024 Rate: \$2,000

* Maximum 20 sponsors



SILVER THREE - JOEYS 3-5 YR OLD PROGRAM SPONSORSHIP 2024

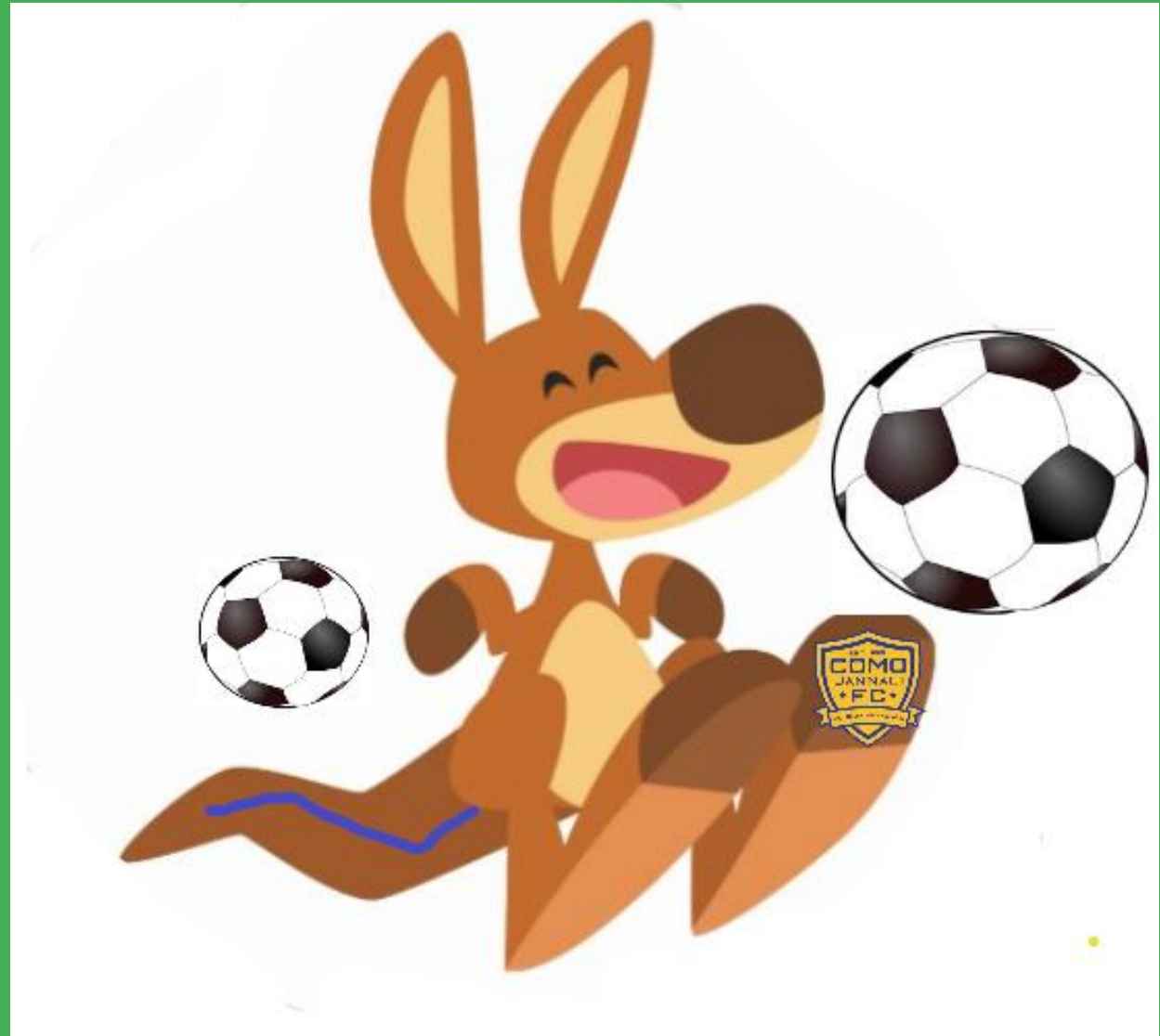
RATES AND DETAILS

- As a Silver Three – Joeys 3-5 Yr. old Program Sponsor the following opportunities are included:
 - Logo on ALL Players training jersey
 - Signage on Playing Fields 1 & 2
 - Seniors Jacket
 - Website and Social Media advertising
 - Invitation to all Club social functions
 - Invitation to Season Presentation Functions

Signage Specs: 2100mm x 1200mm

2024 Rate: \$3,000

* Only ONE sponsor available



SILVER TWO – MINIROO'S REFEREES SPONSORSHIP 2024

RATES AND DETAILS

Miniroo referees are young footballers refereeing the Miniroo's teams aging from U6's to U11's.

- As a Silver Two – Miniroo's Referees Sponsor the following opportunities are included:
 - Logo on ALL Players training jersey
 - Signage on Playing Fields 1 & 2
 - Seniors Jacket
 - Website and Social Media advertising
 - Invitation to all Club social functions
 - Invitation to Season Presentation Functions

Signage Specs: 2100mm x 1200mm

2024 Rate: \$3,000

* Only ONE sponsor available



GOLD- MENS PREMIER LEAGUE TEAM

SPONSORSHIP 2024

RATES AND DETAILS

- As a Gold – Men's Premier League Team Sponsor the following opportunities are included:
 - Logo on ALL Players training jersey
 - Logo on front/ back & sleeve of Men's team jersey
 - Seniors jacket
 - Website and Social Media advertising
 - Invitation to all Club social functions
 - Invitation to Season Presentation Functions
 - Minimum 3 year sponsorship
 - Live streaming of SPL games

Signage Specs: 2100mm x 1200mm

2024 Rate: \$5,000 Front of Jersey

\$2,500 Back of Jersey

\$2,000 Sleeve of Jersey

* Only THREE sponsor available



GOLD- WOMENS PREMIER LEAGUE TEAM SPONSORSHIP 2024

RATES AND DETAILS

- As a Gold – Women's Premier League Team Sponsor the following opportunities are included:
 - Logo on ALL Players training jersey
 - Logo on front/ back of Women's team jersey
 - Seniors jacket
 - Website and Social Media advertising
 - Invitation to all Club social functions
 - Invitation to Season Presentation Functions
 - Minimum 3 year sponsorship
 - Live streaming of WSPL games

Signage Specs: 2100mm x 1200mm

2024 Rate: \$5,000 Front of Jersey

\$2,500 Back of Jersey

\$2,000 Sleeve of Jersey

* Only ONE sponsor available





Key Contacts:

For more information, please contact

@: sponsorship@comojannalifc.com.au

Club President: Adam Cranney 0429 486 733

Sponsorship Team:

Shawn Freeburn – 0408 325 213